

ILLINOIS
psychedelic society

IMPACT

REPORT

2023

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FOUNDER STATEMENT

When I founded the Illinois Psychedelic Society in 2020, my vision was to create a space where curiosity, education, and open dialogue about psychedelics could thrive. Today, I am proud to say that our community has grown into a vibrant hub of learning, support, and advocacy.

Dear Community,

As we present this Impact Report for 2023, I am filled with a profound sense of gratitude and awe for what we have accomplished together. This year has been remarkable in many ways. We have witnessed the power of community and the impact of shared knowledge. Our events have educated and connected individuals from all walks of life, fostering a sense of belonging and mutual understanding. The stories shared, the friendships formed, and the support extended within our community have been the true measure of our success.

Our educational initiatives have reached new heights this year. Through presentations, panels, and online resources, we have demystified psychedelics, shedding light on their potential therapeutic benefits and cultural significance. We have challenged misconceptions and sparked meaningful conversations, contributing to a more informed and open-minded society.

Our progress in advocacy is particularly close to my heart. We have seen increased interest and support for sensible psychedelic policy in Illinois, and our efforts have played a crucial role in this shift. Our collaborations with researchers, healthcare professionals, and policymakers are laying the groundwork for a future where psychedelics are recognized for their true potential. None of this would have been possible without your support. Whether you are a member, a volunteer, a donor, or a partner, you are an integral part of our journey. Your belief in our mission fuels our efforts and inspires us to aim higher.

Looking ahead, we are excited about the possibilities that lie before us. We are committed to expanding our reach, deepening our impact, and continuing to serve as a beacon of knowledge and community in the field of psychedelics. Together, we will continue to explore, educate, and advocate for a future where the benefits of psychedelics are fully realized and respected.

Thank you for being a part of this extraordinary journey. Your support, engagement, and passion are what make the Illinois Psychedelic Society a truly remarkable community. Here's to another year of growth, discovery, and impact.

With deepest gratitude,


Founder, Illinois Psychedelic Society

OUR STORY SO FAR

OUR PURPOSE

At IPS, we strive to be a **beacon of knowledge** and a **catalyst for change**, *fostering a world where psychedelics are respected for their profound impact on mental health, culture, and personal growth*. Our commitment extends beyond mere awareness; we actively work to integrate this knowledge into society through robust educational programs, responsible advocacy, and cultivating a supportive and inclusive community. We can **challenge misconceptions** and **change perceptions** by *bridging the gap between ancient wisdom and modern science* and by *nurturing open, honest dialogue*. We aim to create a future where the exploration of psychedelic experiences is grounded in safety, respect, and a shared understanding, contributing to the betterment of individuals and society as a whole.

OUR MISSION

Community: Community is the foundation for a healthy psychedelic ecosystem. We are dedicated to building and nurturing a supportive, inclusive, and engaged community around the topic of psychedelics. Our society provides a space for individuals to share experiences, learn from each other, and find support. We organize events, discussions, and groups that foster a sense of belonging and mutual understanding. By bringing together diverse voices and perspectives, we aim to create a vibrant community that is united in its quest for knowledge and respectful exploration of psychedelics.

Education: At the heart of our mission lies a commitment to education. We believe that informed understanding is the foundation of any meaningful conversation about psychedelics. Our educational initiatives are designed to provide accurate, comprehensive, and accessible information about psychedelics. This includes their history, cultural significance, potential therapeutic benefits, and risks. Through presentations, panels, and online resources, we aim to demystify psychedelics and provide a balanced perspective that fosters a deeper understanding and respect for these substances.

Advocacy: Advocacy is a critical pillar of our work. We strive to be a voice for responsible and ethical use of psychedelics. Our advocacy efforts focus on promoting policies that support safe, broad access to psychedelics. We engage with policymakers, healthcare professionals, and the wider public to raise awareness about the benefits and challenges associated with psychedelic substances. By creating a dialogue based on evidence and compassion, we aim to influence positive change in societal attitudes and legislation.

OUR 2023 GOALS

Our goals for the year were strategically designed to enhance our impact and extend our reach. We set out to deepen our engagement with educational institutions, transition from an online-only presence to a hybrid in-person and online events model, broaden our digital footprint through targeted social media and email campaigns, and actively shape psychedelic policy in Illinois. Each of these goals was intended as a step towards our vision of a society that understands and values the potential of psychedelics.

1 Adler University Social Justice Practicum Partnership

In 2023, we were excited to continue to participate in the Adler University Social Justice Practicum Program. By engaging with students and faculty, we aim to develop innovative approaches to psychedelic education and advocacy, focusing on social justice. This partnership not only enriches our programs but also helps in molding future leaders who are well-versed in the ethical, cultural, and therapeutic dimensions of psychedelics.

2 Transitioning from Online Only to In-Person and Online Events

Recognizing the value of personal connection and community engagement, we planned to expand our event format to include in-person gatherings alongside our established online events. This hybrid approach will cater to a broader audience, accommodating those who prefer the accessibility of online participation and those who yearn for the intimacy of face-to-face interactions. Our goal is to create a more dynamic, inclusive, and interactive community space, fostering deeper connections and more impactful learning experiences.

3 Expanding Online Reach Through Social Media and Email Campaigns

In 2023, we set out to significantly expand our online presence. By leveraging the power of social media and email campaigns, we intend to reach a wider audience, disseminating valuable information, and engaging people in meaningful discussions about psychedelics. Our goal is to create compelling content that resonates with diverse groups, driving awareness, and participation. This digital expansion is crucial for amplifying our voice and extending our educational and advocacy efforts.

4 Advocating for Sensible Psychedelic Policy on the State Level

A key goal for us was to engage in advocacy for sensible psychedelic policy in Illinois actively. We believe that informed policy-making is essential for the responsible integration of psychedelics into society. Our efforts are focused on collaborating with policymakers, providing educational resources, and mobilizing community support to influence state-level legislation. We aim to be at the forefront of advocating for policies that recognize the therapeutic potential of psychedelics and ensure their safe and ethical use.

OUR 2023 IMPACT

ADVOCACY

A key achievement was our active engagement in advocating for sensible psychedelic policy in Illinois. We collaborated with policymakers, provided educational resources, and mobilized community support to influence state-level legislation. Our efforts placed us at the forefront of advocating for policies that recognize the therapeutic potential of psychedelics and ensure their safe and ethical use.

COMMUNITY AS A RESOURCE

Our strategic goals for the year were realized through impactful initiatives and meaningful community engagement. We deepened our engagement with educational institutions, successfully transitioned to a hybrid model of in-person and online events, broadened our digital footprint, and actively participated in shaping psychedelic policy in Illinois. Each achievement represented a significant step towards a more informed, connected, and progressive community, aligning with our vision of a society that understands and values the potential of psychedelics.

Our collaboration with the Adler University Social Justice Practicum Program in 2023 was a resounding success. We integrated fresh perspectives and academic insights into our work, engaging with students and faculty to develop innovative approaches to psychedelic education and advocacy.

We achieved a significant milestone by expanding our event format to include in-person gatherings alongside our established online events. Our community space became more dynamic, inclusive, and interactive, fostering deeper connections and impactful learning experiences.

In 2023, we significantly expanded our online presence. Leveraging the power of social media and email campaigns, we reached a wider audience, disseminating valuable information and engaging people in meaningful discussions about psychedelics. Our compelling content resonated with diverse groups, driving awareness and participation, and amplifying our voice in the digital realm.

9K+

Accounts Reached
Online

665

Event Tickets Sold

10K+

Grassroots Donation
Dollars

OUR 2023 IMPACT

EVENTS IN PERSON & VIRTUAL

There are several reasons why our events have such a powerful impact, such as:

- IPS is founded on the mission of providing community as a resource. Our events allow people to “**Find The Others**” locally, fostering a sense of belonging around a topic that can otherwise feel isolating.
- Through events, IPS can **advocate for policy changes, increased research, and destigmatization of psychedelics**. Events can inspire attendees to become more actively involved in IPS or related causes.
- Events can be significant **fundraising opportunities**, providing essential financial support for the society's ongoing initiatives.
- Successful events can increase the visibility and influence of IPS, helping to **establish us as a key player** in the field of psychedelic advocacy, attract media attention, and further **raise public awareness and understanding** of psychedelic-related issues.

EVENT	DETAILS	OUTCOME
Spring Networking Mixer	Our First In Person Gathering	<ul style="list-style-type: none">• 156 Tickets Sold• \$3,007 Raised for IPS
Summer Networking Mixer	A Networking Mixer and Panel on Woman & Psychedelics	<ul style="list-style-type: none">• 183 Tickets Sold• \$5,614 Raised for IPS
Illinois Psychedelic Symposium	Fall Educational Symposium with 16 Expert Speakers & Panelists	<ul style="list-style-type: none">• 165 Tickets Sold• \$6,199 Raised for IPS
Online Monthly Meetings	5 Online Meetings Were Held in 2023	<ul style="list-style-type: none">• 93 Tickets Sold• \$494 Raised for IPS
Networking With A Purpose	Partnering with our Community to host intimate educational and networking events	<ul style="list-style-type: none">• 68 Tickets Sold Between 2 Events• \$1,056 Raised for IPS
665 Total Event Tickets Sold		\$16,370 Raised for IPS

OUR 2023 IMPACT

PARTNERSHIPS EVENTS & MORE

IPS solidified its role as a **key community player** by working closely with local businesses, educational institutions, and non-profits. These strong local ties have built a robust support network, crucial for the society's sustainability and growth. **Collaborating with diverse partners** brought *innovative ideas and fresh perspectives* to IPS. These new insights were invaluable in shaping creative approaches to education, advocacy, and community building.

Partnerships led to a *beneficial exchange of resources and knowledge*. By pooling expertise, information, and tools, IPS was able to offer more comprehensive and diverse educational materials and experiences.

Through joint events, cross-promotion, and shared initiatives, these partnerships helped us tap into different networks, bringing in people from various backgrounds. This **diversified our community** and **enriched the conversations** and learning experiences within IPS.

Event sponsorships allowed IPS to host a wider range of events, including larger-scale conferences and intimate workshops, with better resources and more notable speakers. The financial and logistical support from partners ensured these events were successful and more accessible to a broader audience.

Collaborations with community partners **amplified our advocacy efforts** and helped promote our case more effectively. Coming from diverse fields, these partners **lent their voices and platforms** to *advocate for psychedelic literacy and sensible policy reform*. Their endorsement added credibility and strength to our message, reaching audiences that IPS might not have engaged with otherwise.

10K
DOLLARS
RAISED
THROUGH
PARTNERSHIPS

Thank You, Partners!

THE NODE
DARK MATTER COFFEE CHICAGO USA

modern
COMPASSIONATE CARE

ENTHEO IL

ssdp Start making sense™

FLBPA

GLOBAL PSYCHEDELIC SOCIETY

BLAZEBOX MEDIA

ALTAR

CANNABIS EQUITY ILLINOIS COALITION
WORKING WITH SATVA

WILLOW & LEAF COUNSELING

KALEIDOSCOPE PSYCHEDELICS

SOUL AND WELLNESS
WISDOM, NATURAL REMEDY AND GRATITUDE

ANKHKASTA NATURAL HEALING

SYNERGETIC PRESS
INSPIRING HEALING & GROWTH

FRUITING BODIES

IMAGINE healthcare

SANANA HEALING COLLECTIVE

www.illinoispsychedelic.org

Find The Others

OUR 2023 IMPACT

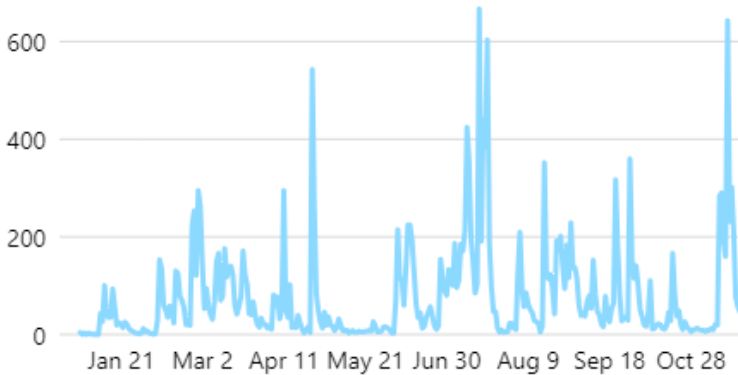
SOCIAL MEDIA & WEBSITE REACH

Year-to-date account reach. Source: META Business Suite

Reach

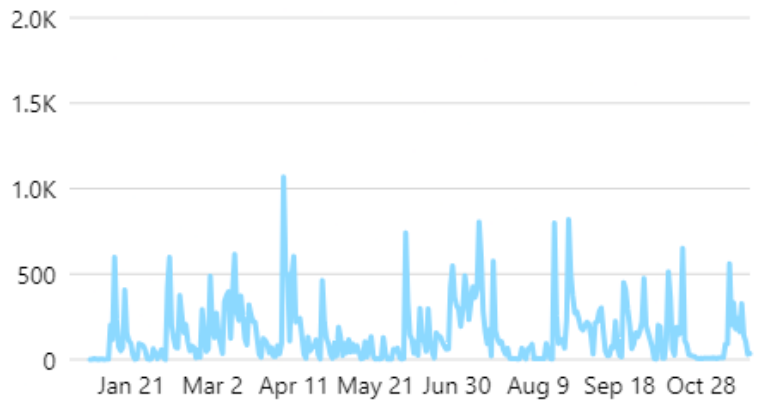
Facebook reach ⓘ

9,746 ↑ 271%

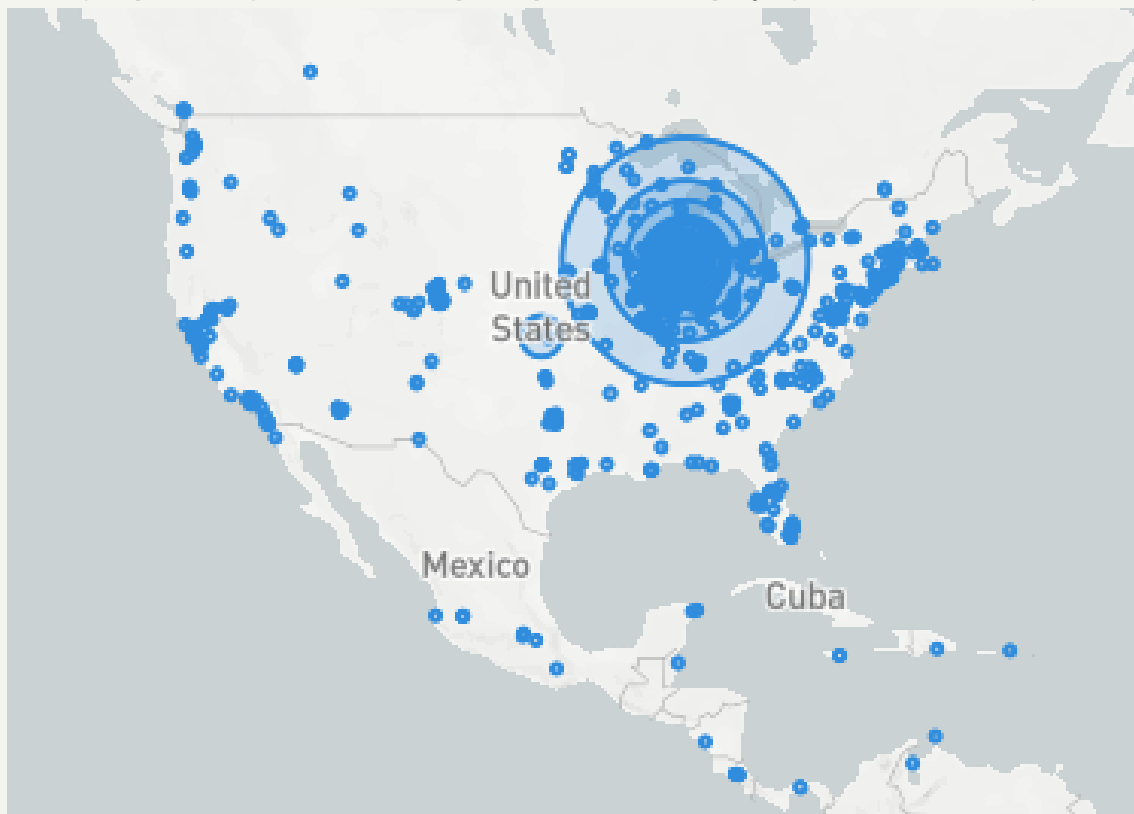


Instagram reach ⓘ

9,074 ↑ 353.5%



In 2023, we significantly expanded our online presence. Leveraging the power of social media and email campaigns, we reached a wider audience, disseminating valuable information and engaging people in meaningful discussions about psychedelics. Our compelling content resonated with diverse groups, driving awareness and participation, and amplifying our voice in the digital realm.

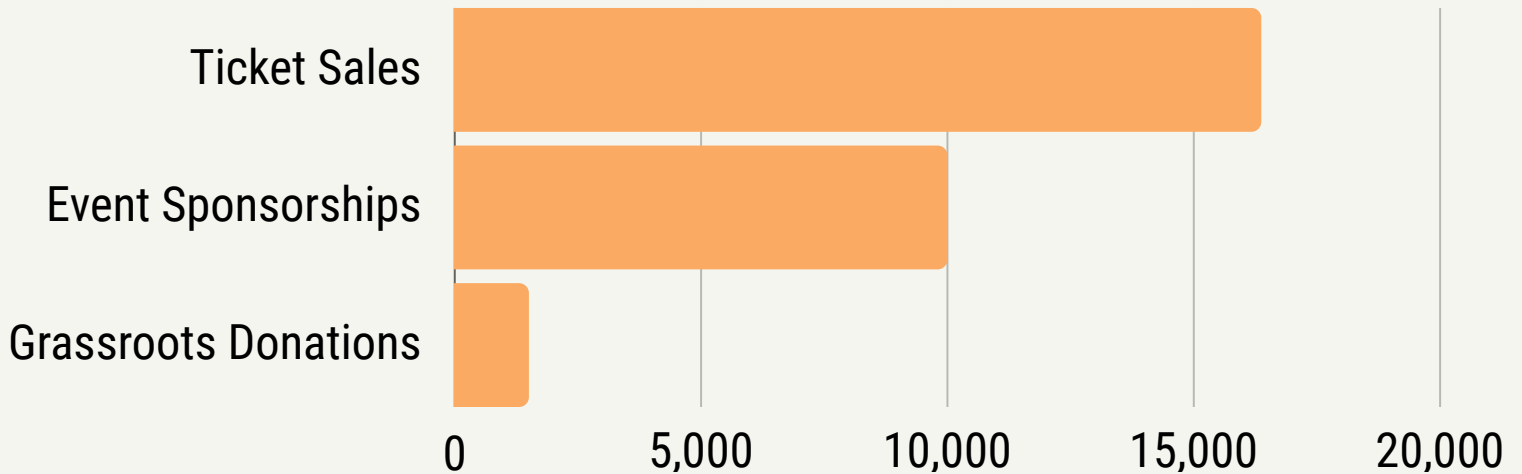


Year-to-date website reach by location. Source: WIX

OUR 2023 IMPACT

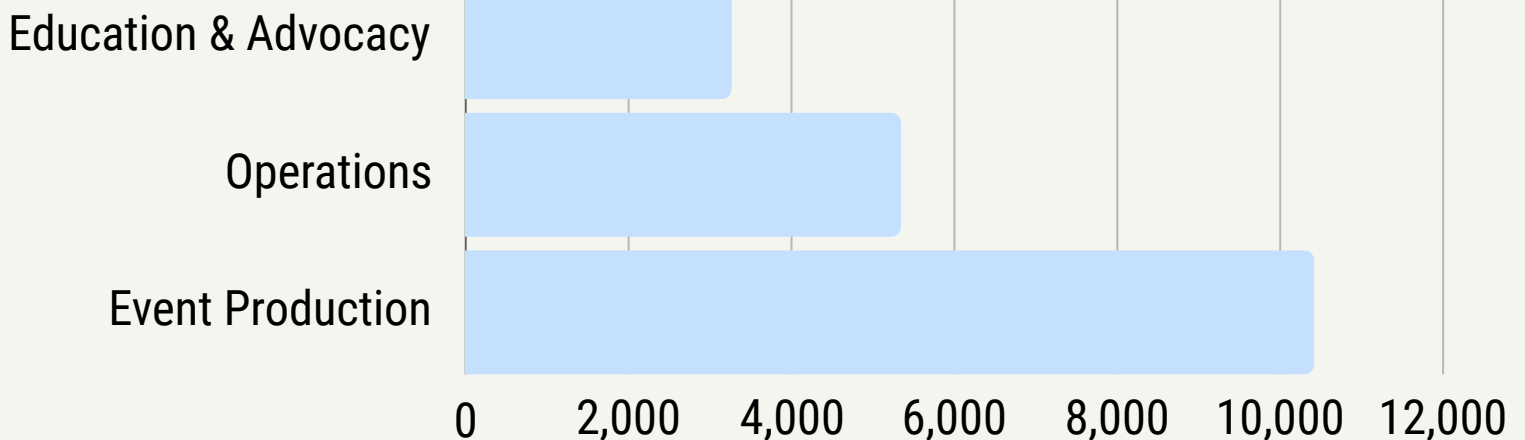
FINANCE BREAKDOWN

Year-to-Date Dollars Raised



Our year-to-date financial breakdown showcases a healthy balance between funds raised and expenses incurred, reflecting our commitment to fiscal responsibility and strategic resource allocation. The funds raised this year through generous donations, event revenues, and other fundraising activities have shown a significant increase compared to the previous year, underscoring the growing support and trust in our mission. On the expenditure side, our investments were strategically channeled into key areas such as educational programs, community events, advocacy efforts, and operational costs. These expenditures were carefully managed to maximize impact and ensure the sustainability of our initiatives.

Year-to-Date Expenses



LOOKING AHEAD 2024

As we look towards 2024, we are filled with a sense of hope and unbridled optimism for the future of IPS. We envision a year marked by groundbreaking achievements, deeper connections within our community, and significant strides in our mission to reshape the understanding of psychedelics. The growing support and enthusiasm we've witnessed give us confidence that we will meet and exceed our ambitious goals together, paving the way for a more informed, compassionate, and open-minded society.

Future Goals and Objectives

IPS remains steadfast in its commitment to advancing psychedelic literacy and fostering a supportive community. Our goals for the coming year are ambitious yet grounded in our mission:

- 1. Deepen Educational Outreach:** We aim to expand our educational offerings, introducing new workshops and seminars that delve deeper into the scientific, cultural, and therapeutic aspects of psychedelics.
- 2. Strengthen Advocacy Efforts:** A key objective is intensifying our advocacy for sensible psychedelic policies. We plan to engage more actively with policymakers, participate in public forums, and collaborate with other organizations to amplify our voice.
- 3. Enhance Community Engagement:** Building a stronger, more connected community is at the heart of our goals. We intend to launch new community-building initiatives, including peer support groups and volunteer opportunities, to foster deeper connections among our members.

Upcoming Projects

Looking ahead, we are excited to announce several projects that are in the pipeline:

- **Statewide Awareness Campaign:** Psychedelic Art Week is more than a fundraiser, it's a comprehensive campaign aimed at increasing public awareness and understanding of psychedelics, utilizing various media channels and community events.
- **Community Outreach Program:** Launching a program specifically designed to reach underserved communities, ensuring inclusive access to psychedelic education and resources.
- **Annual Psychedelic Symposium:** Hosting a major conference that brings together experts, enthusiasts, and newcomers for a series of talks, workshops, and networking opportunities.
- **Digital Resource Hub:** Developing an online platform that serves as a comprehensive resource for psychedelic literature, research, and community stories.

Call to Action

Your support and engagement have been the driving force behind our achievements. As we embark on these ambitious projects, we invite you to continue participating in this transformative journey. Whether it's through volunteering, donating, participating in events, or advocating for policy change, your involvement is crucial. Together, we can create a future where the potential of psychedelics is fully recognized and responsibly integrated into society. Join us in making 2024 a year of groundbreaking progress and community empowerment.

ACKNOWLEDGEMENTS

As we reflect on the remarkable journey of the Illinois Psychedelic Society IPS this past year, we are deeply grateful for our community's unwavering support and dedication. This section is a tribute to each individual and group whose contributions have been pivotal in advancing our mission.

Our Donors: To our generous donors, your contributions have been the lifeblood of our initiatives. Your financial support has enabled us to expand our educational programs, strengthen our advocacy efforts, and build a more robust community. Your belief in our cause and your willingness to invest in it has been instrumental in our success.

Our Supporters: To the many organizations, partners, and allies who have supported us – your collaboration and endorsement have amplified our impact. Whether through event sponsorships, joint advocacy, or shared resources, your support has been a cornerstone of our achievements. We are immensely grateful for your partnership and solidarity.

Our Volunteers: To our dedicated volunteers, your tireless efforts and commitment are the backbone of IPS. From organizing events to managing our digital platforms, your contributions have been invaluable. Your passion and enthusiasm for our mission have driven our success and inspired those around you.

Our Staff: To our incredible staff, your hard work and dedication have not gone unnoticed. Your expertise, creativity, and leadership have guided IPS through challenges and toward new opportunities. Your commitment to our mission and your unwavering support for our community have been essential to our growth and success.

In closing, we extend our heartfelt thanks to each and every one of you who has been a part of this journey. Your support, in all its forms, has been the driving force behind our accomplishments. As we look forward to the future, we are inspired and motivated by your continued partnership. Together, we will continue to break new ground in promoting psychedelic literacy and creating a more informed and compassionate society.

WE THANK YOU FOR YOUR CONTINUED SUPPORT IN OUR PROGRAMS

DONATE:

illinoispsychedelic.org/donate

VOLUNTEER:

illinoispsychedelic.org/volunteer

ADVOCATE:

illinoispsychedelic.org/advocacy

SHARE YOUR STORY:

illinoispsychedelic.org/shareyourstory

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